

**SHANNA FULLER JOINS READING CO-OPERATIVE BANK AS ASSISTANT
VICE PRESIDENT, DIRECTOR OF MARKETING**



Reading, MA - September 11, 2009 - Reading Co-operative Bank's President and CEO, Julieann M. Thurlow today announced the addition of Shanna L. Fuller as Assistant Vice President, Director of Marketing.

In her new role Ms. Fuller will be responsible for the development and execution of strategic and tactical plans to support the bank's financial and business growth goals. Her responsibilities will include full oversight of the bank's marketing communications, public relations and community relations activities to increase market share and profitability of Reading Co-operative Bank.

Prior to joining Reading Co-operative Bank, Ms. Fuller held a public relations, marketing and development position with The Wellness Community - Greater Boston and with Hill & Partners, where she focused on new business development and client services. She graduated Cum Laude with a degree in Public Relations and Marketing Communications from Simmons College.

"We are excited that Shanna is joining our team," said Julieann M. Thurlow, President and CEO of Reading Co-operative Bank. "Her experience in public relations, marketing, development, cause branding, trade show development, event planning and product launches are all skills that we plan to leverage in expanding awareness and visibility for Reading Co-operative Bank."

Ms. Fuller is a resident of South Boston.

Reading Co-operative Bank is a community bank, founded in 1886 on the principle that profit and growth go hand in hand with responsible banking and service to the community. All deposits at Reading Co-operative Bank are insured in full through the Federal Deposit Insurance Corporation and Share Insurance Fund. The Bank has received the highest Bauer Financial Five Star rating for the past 70 consecutive quarters and has five full-service banking locations - Reading, North

Reading, Woburn and 2 locations in Wilmington; the Bank also offers an educational school branch at the Reading Memorial High School.

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