

PRESS RELEASE

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FOR IMMEDIATE RELEASE

Simmons College Students produce new Application and Branding Materials for the Reading Co-operative Bank's Charitable Foundation.



READING, MA (April 24, 2010) - Reading Cooperative Bank would like to announce that a formal application process for their charitable organization, established in 1999, is now available. The logo and design for the organization was created thanks to a group of students at Simmons College.

The three women, Brienne Black, Laura Buso and Michelle Rico are members of a renowned faculty-facilitated, professional communications studio called Studio 5. Studio 5 is comprised of students doing real work for real clients.

Brienne Black, from Harman, West Virginia, will be graduating from Simmons in May with her Bachelor's degree in Integrated Media and Public Relations/Marketing. Brienne aspires to be an Art Director in Advertising.

Laura Buso, from Waterville Valley, New Hampshire, will also be graduating from Simmons in May. She will receive her Bachelor's degree in Graphic Design and hopes to start her own design company.

Michelle Rico from Wrentham, Massachusetts, is currently in her junior year at Simmons College. She is on the Public Relations/Marketing track and will begin her Master's in Communications Management over the summer.

Reading Co-operative Bank is a community bank, founded in 1886 on the principal that profit and growth go hand in hand with responsible banking and service community. Bauer Financial, Inc. has honored us with the Five-Star Award for Excellence for the 73rd quarter running. We offer several locations in Reading, North Reading, Wilmington and Woburn.

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To find out more information or to apply for the Reading Cooperative Bank Charitable Organization Grant visit your local Reading Cooperative Bank.